

# Domain-Specificity versus Expertise in Face Processing

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COS 598B

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# Inferotemporal Cortex and Object Vision

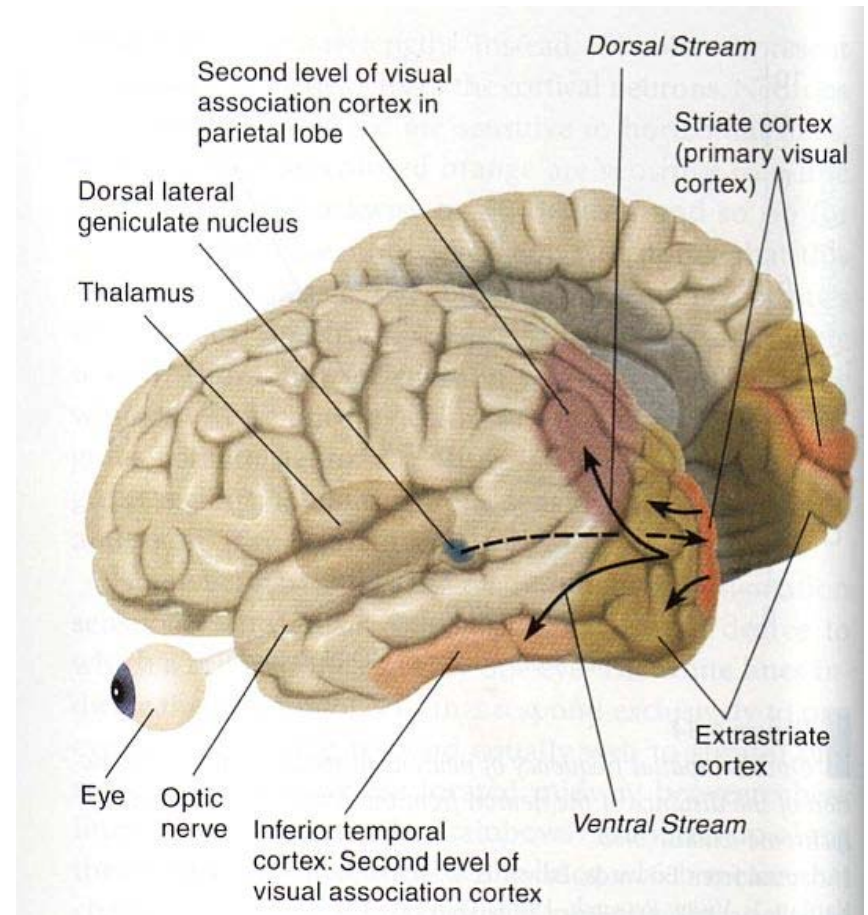
Keiji Tanaka

*Annual Review of Neuroscience, 1996*

**Objective:** Describe the properties of TE cells and the connections leading to and projecting out of TE with the goal of understanding the functional implications of TE's functional organization in object recognition

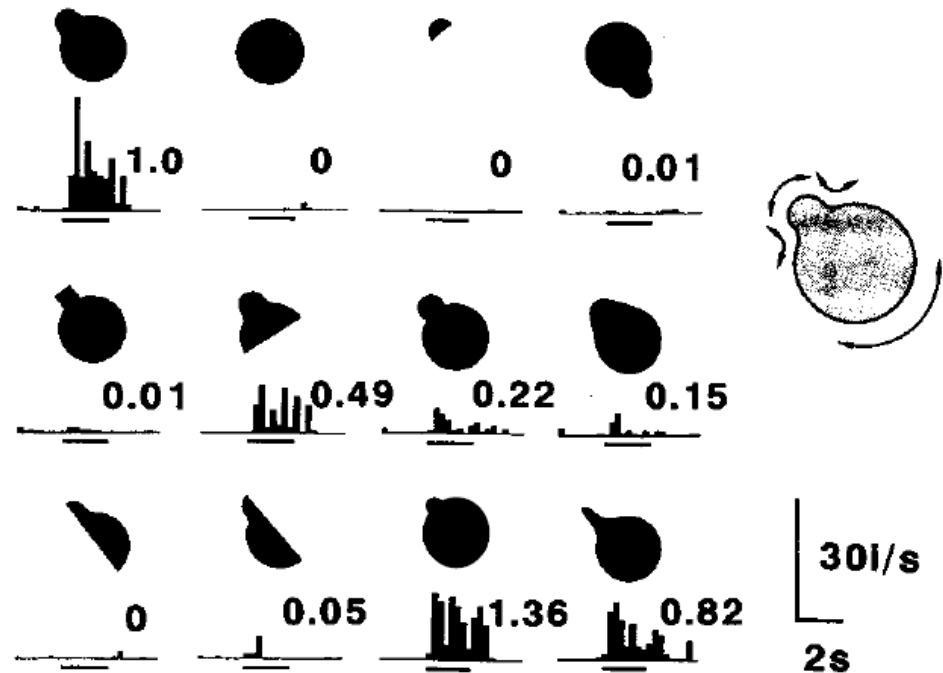
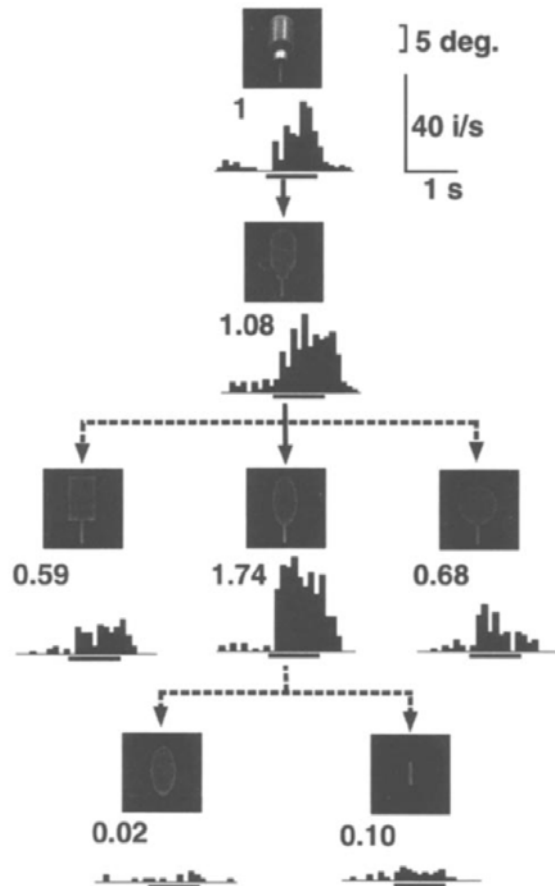
# Dorsal Visual Pathway

- Performs visual stimulus recognition
- “What” Pathway

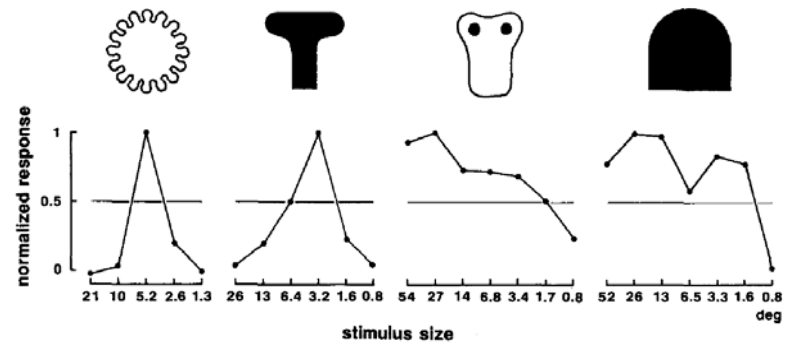
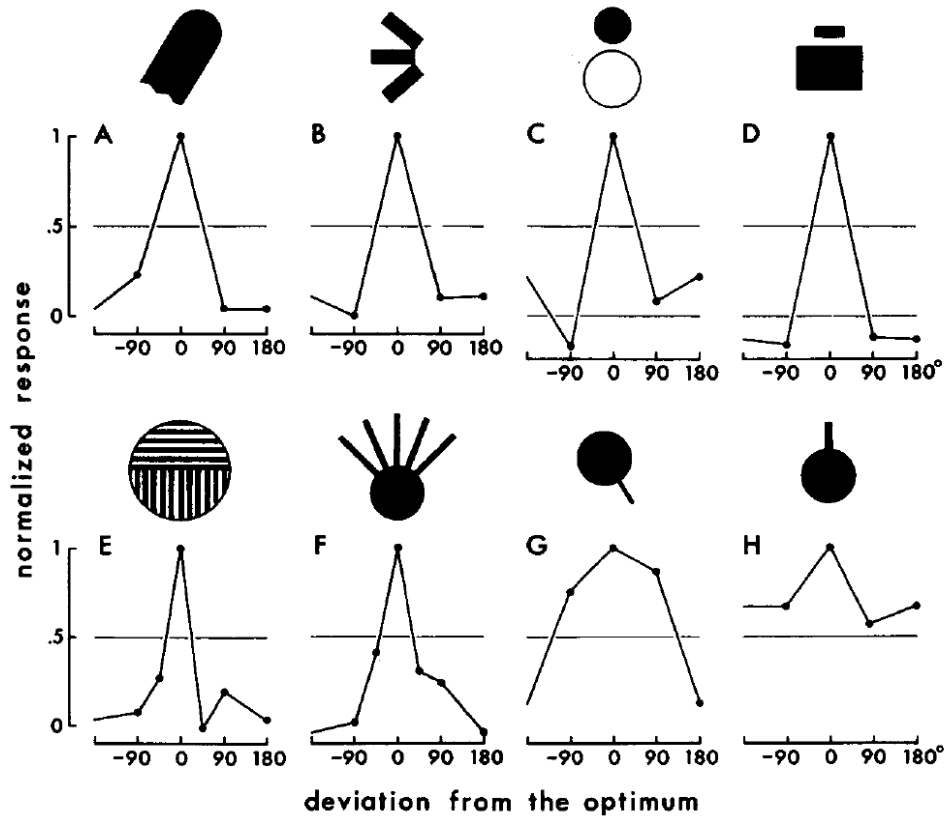


# TE Cells Selective for Complex Features

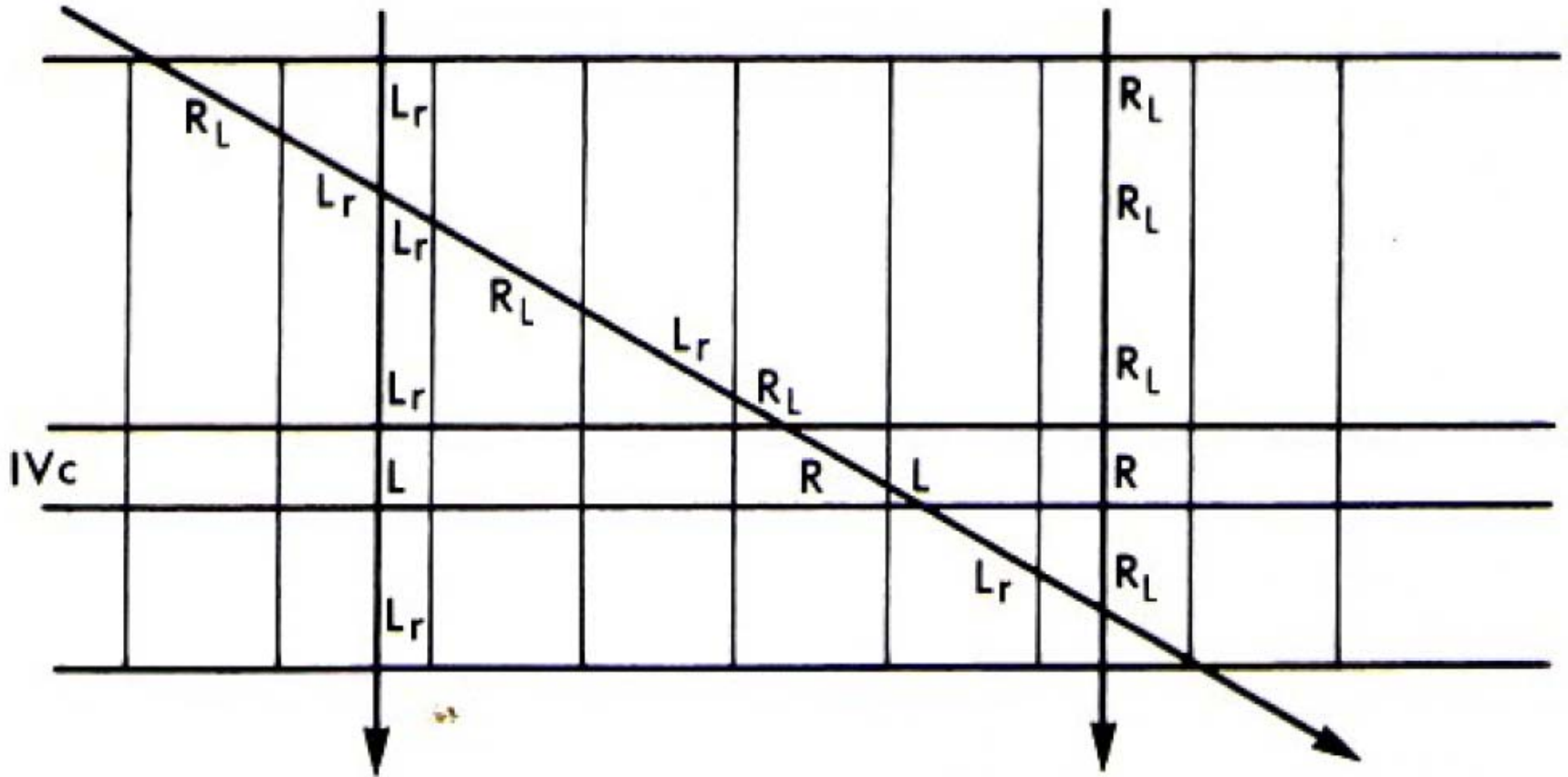
Dorsal TE cells selective for moderately complex features, some for combinations of these shapes with color or texture



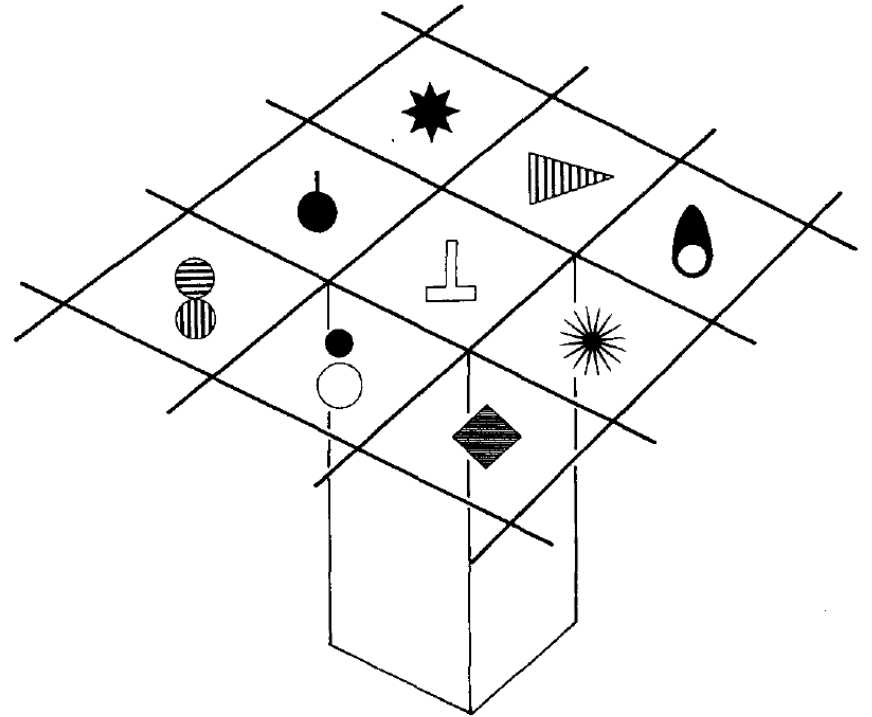
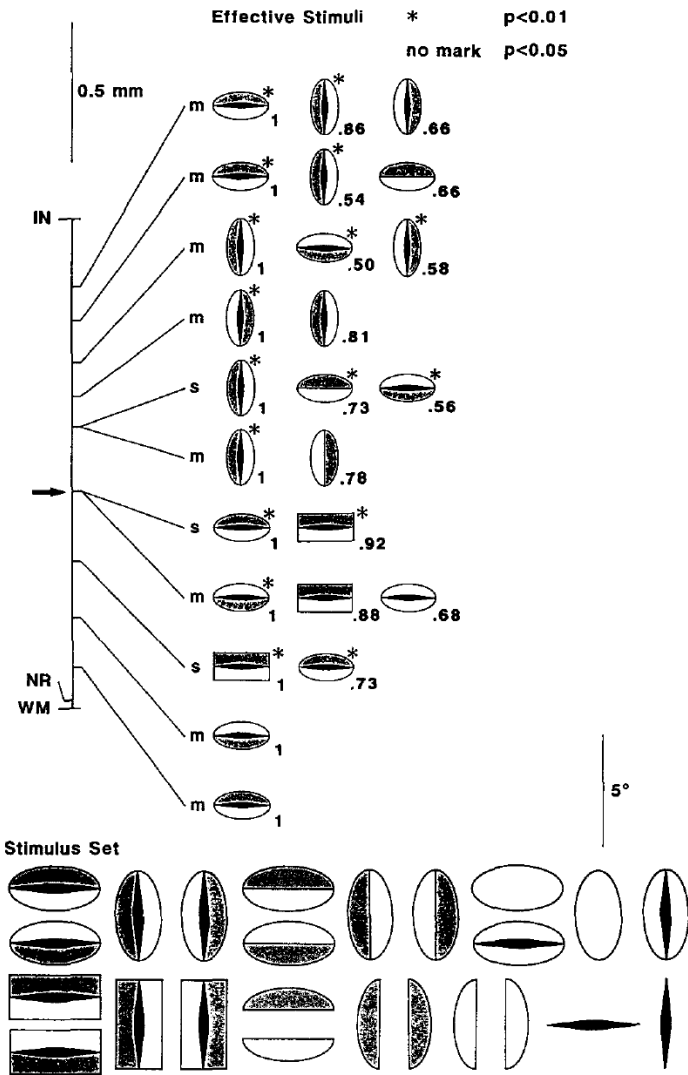
# Orientation and Size Selectivity



# Exploring Spatial Locality



# TE Columnar Organization

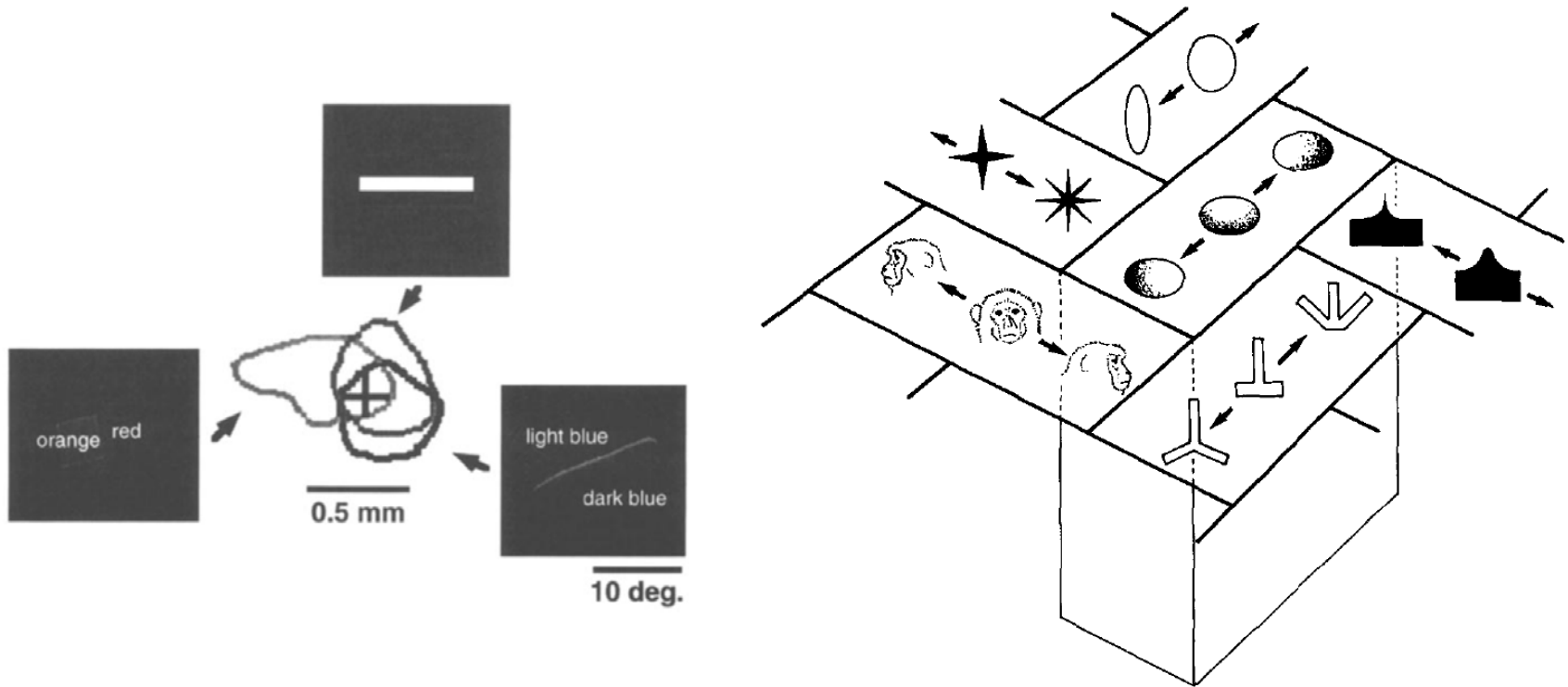


# Projections to TE

- V4 and TEO selective for complex features → TEO pools project to 3-5 TE columns
- TE Pools multiple partial features and RFs → achieves position invariance



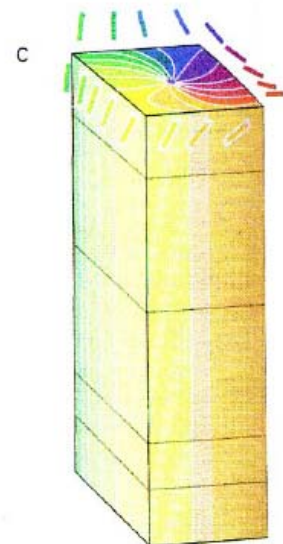
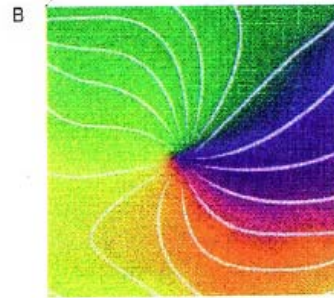
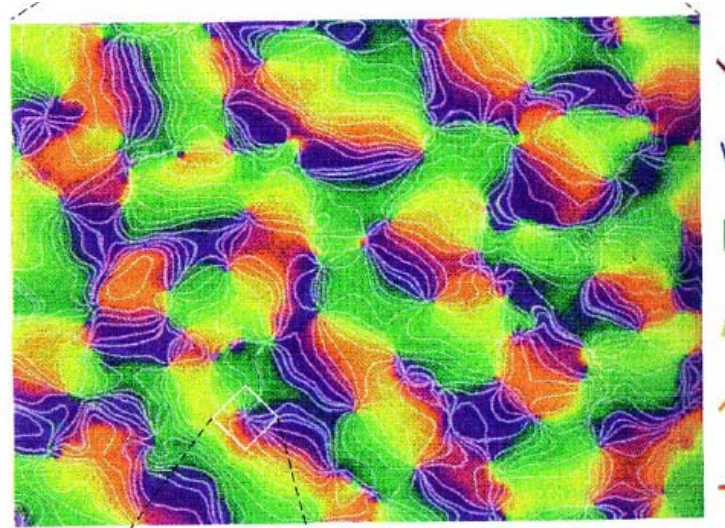
# Columnar Organization Revisited



Overlapping activation spots in optical imaging

Continuous Mapping? Substrate for computations?

# Alternative Pinwheel Organization



# Functional Implications of TE Columns

- Distributed representation lends robustness and precision
- Hyperacuity by overlapping sensitivities
- Binding of multiple coactive columns?
  - Per-object synchrony
  - Attentional selection

# TE projections to other areas

- STPa – social communication
- PFC – temporal behavior, decision making
- Amygdala – emotional content
- Perirhinal cortex – association
- IPS – 3d shape for tactile processing

# Tanaka Summary

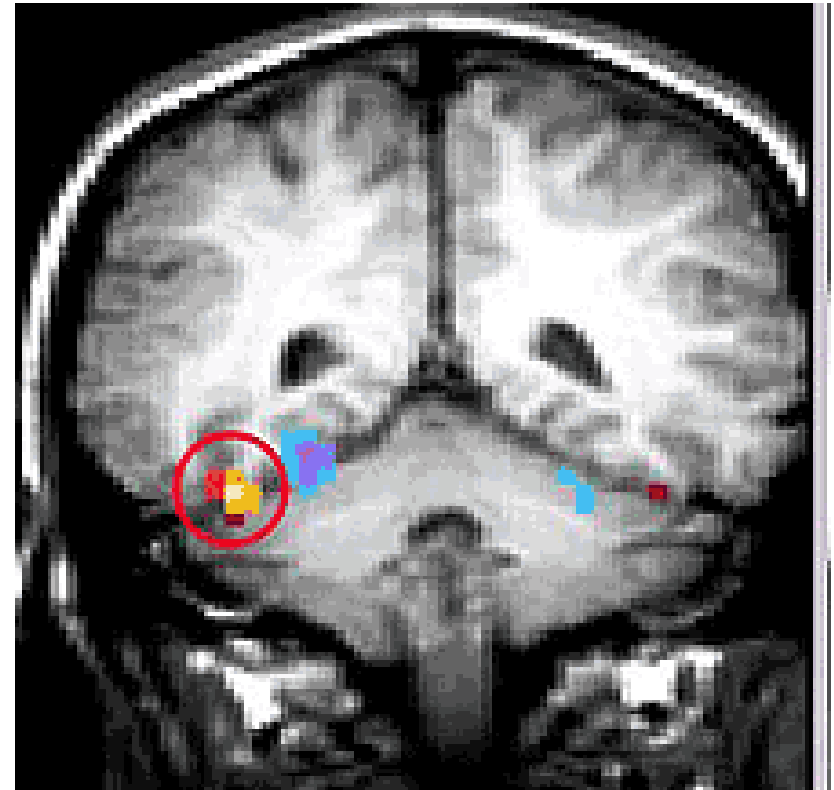
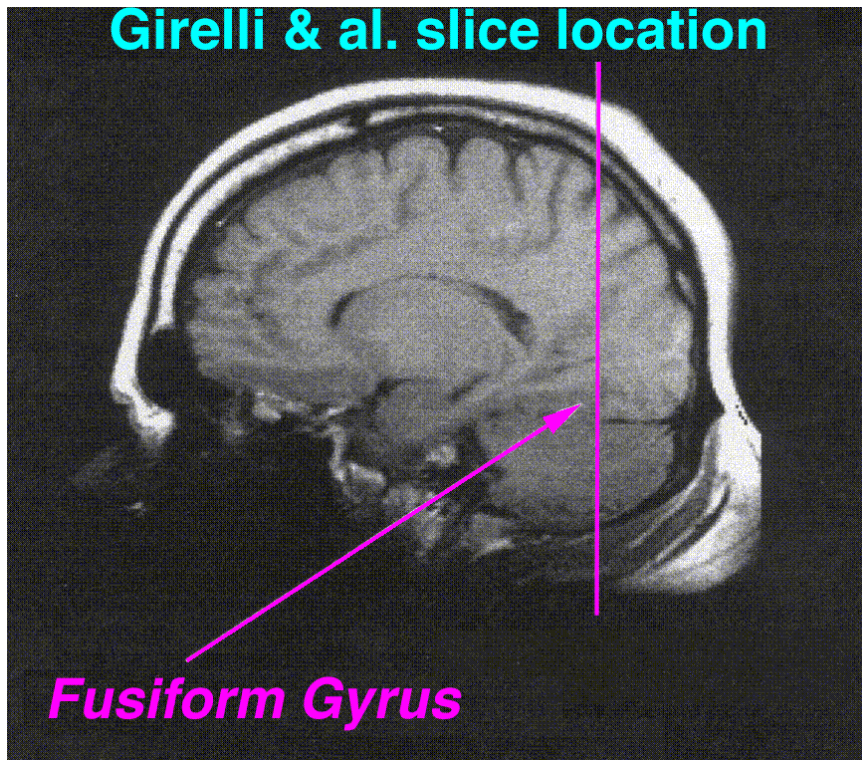
- TE achieves position invariance and columnar organization
- Two levels of population coding
  - Combinations of multiple columns
  - Multiple cells in column with overlapping sensitivity

# The Fusiform Face Area: A Module in Human Extrastriate Cortex Specialized for Face Perception

Nancy Kanwisher, Josh McDermott, Marvin M. Chun  
*Journal of Neuroscience, 1997.*

**Objective:** Demonstrate that the fusiform face area is selectively activated by holistic processing of faces and thus represents a special face-processing vision pathway

# Fusiform Face Area



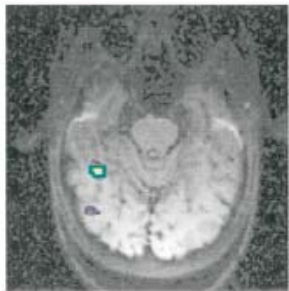
# Part I

- Comparison: faces vs objects
- Purpose: find ROI that responds more strongly to faces than objects
- Results: Located FFA in right fusiform gyrus

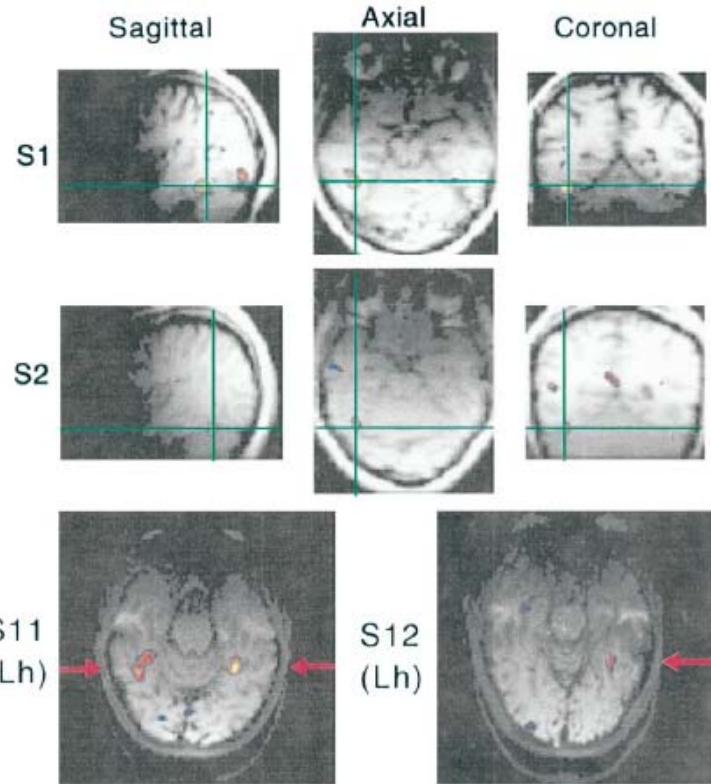
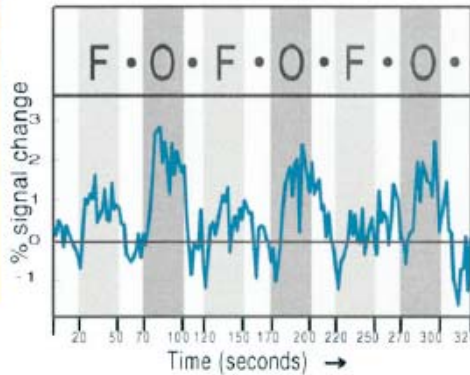
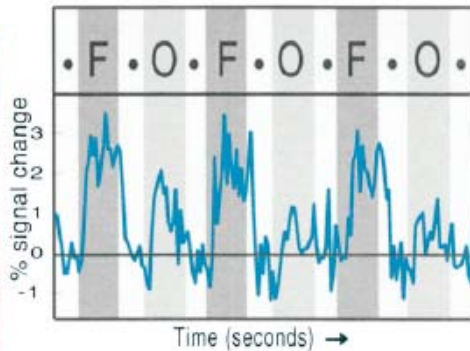
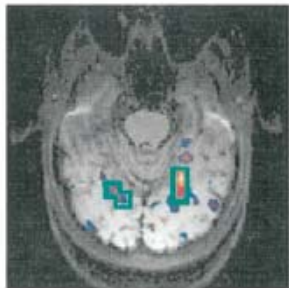


# Faces vs. Objects

1a. Faces > Objects

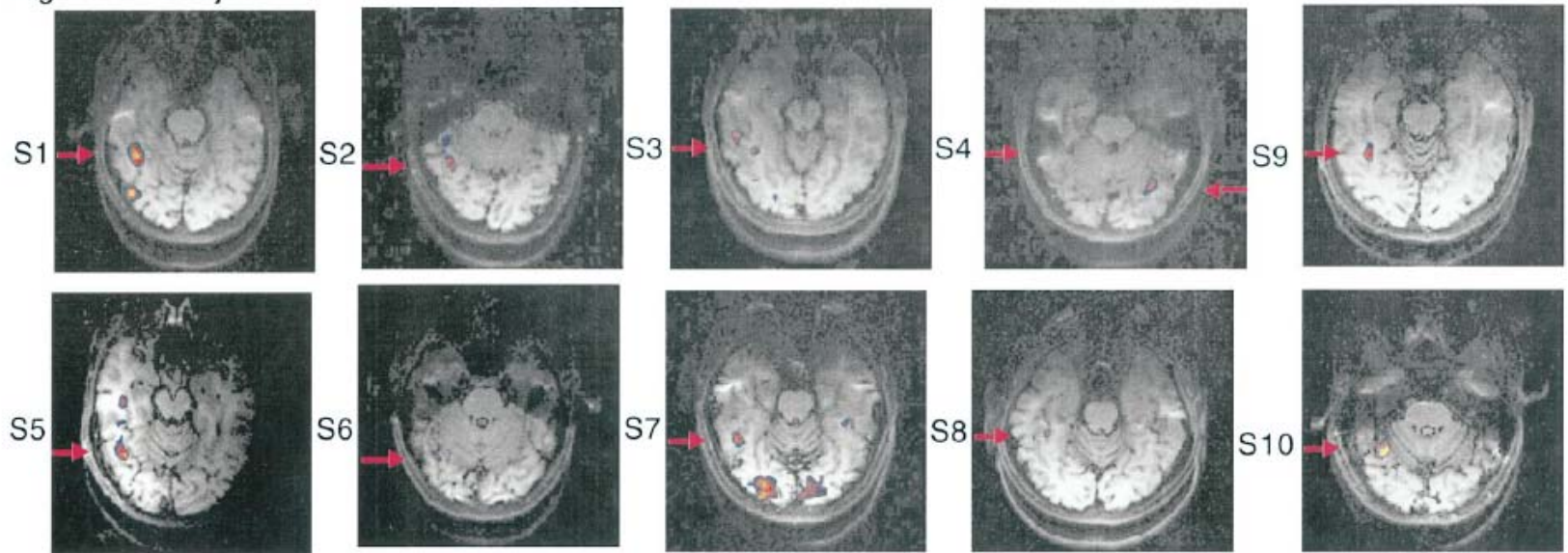


1b. Objects > Faces



# Cross-Subject Consistency

Fig 2. 12 Subjects



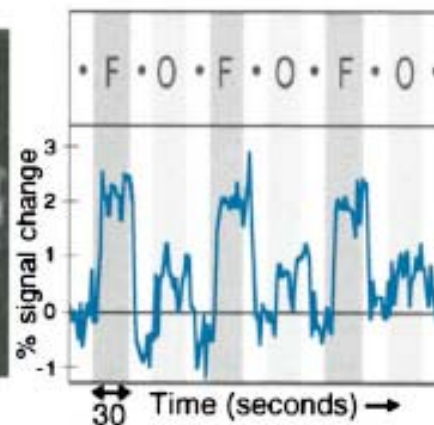
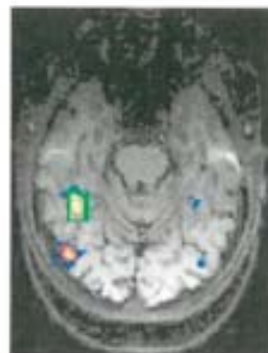
# Part IIa

- Comparison: B&W vs. Scrambled
- Purpose: Responding to low-level visual features present only in face stimuli
- Results: ROI from Part I responds more strongly to intact faces than scrambled faces (ratio = 3.2)

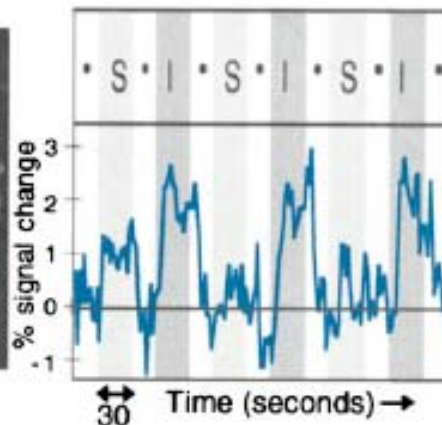
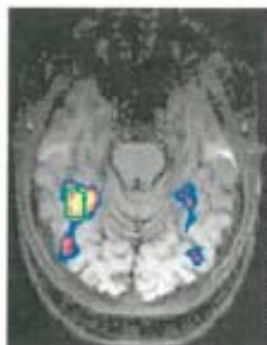
# Part IIb

- Comparison: Faces vs. Houses
- Purpose: Distinguishing between exemplars of single object category?
- Results: ROI from Part I responds more strongly to faces than houses (ratio = 6.6)

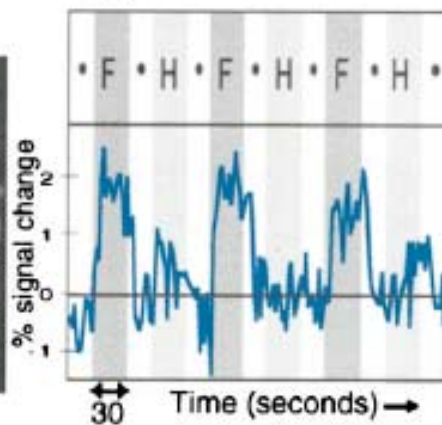
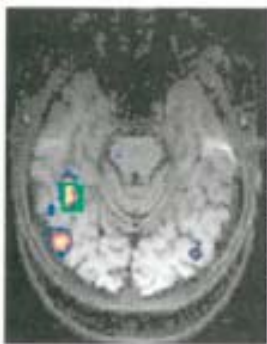
### 3a. Faces > Objects



### 3b. Intact Faces > Scrambled Faces



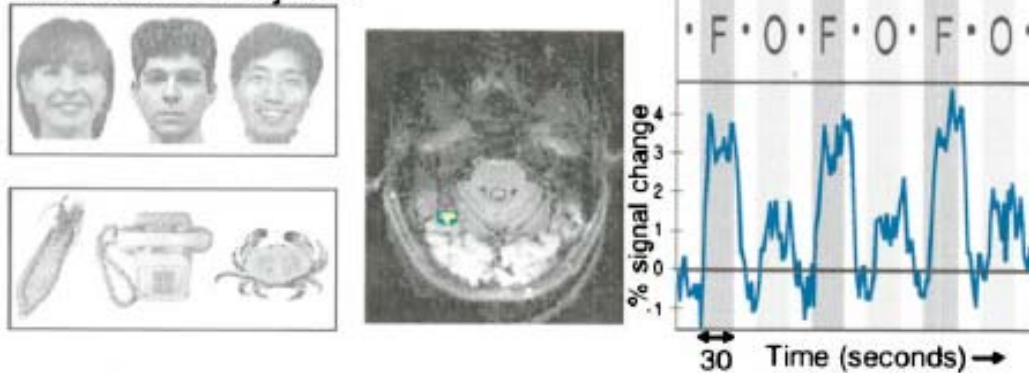
### 3c. Faces > Houses



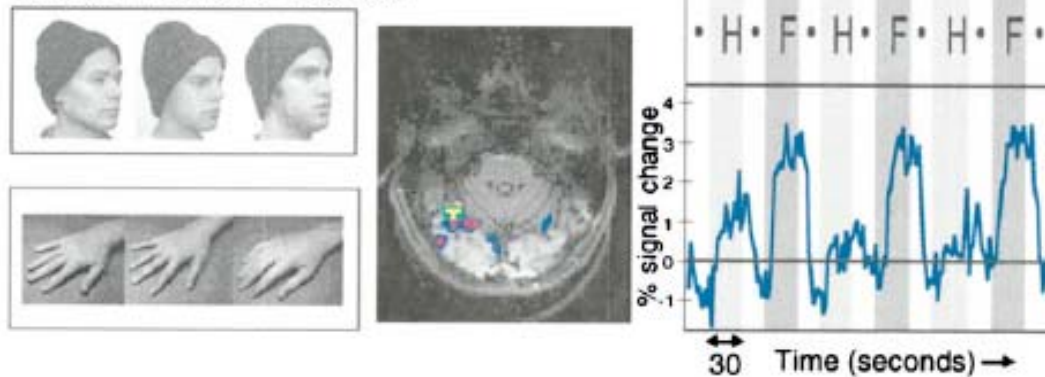
# Part III

- Comparison:  $\frac{3}{4}$  faces vs. hands
- Purpose:
  - Do responses generalize to different viewpoints?
  - Recognition on the basis of internal (versus external) features?
  - Faces versus body parts?
  - Effect of attentional load?
- Results: Stronger response to faces during passive viewing and 1-back memory task

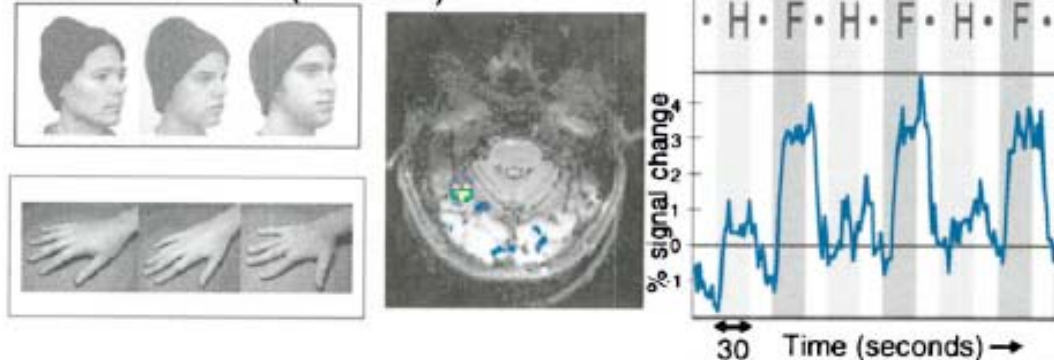
#### 4a. Faces > Objects



#### 4b. 3/4 Faces > Hands



#### 4c. 3/4 F > H (1-back)



# Kanwisher Conclusion

- FFA activation is reliably selective for faces within and across subjects
- FFA activation reflects a special processing pathway for holistic face processing
- No unified, overarching visual recognition processing scheme



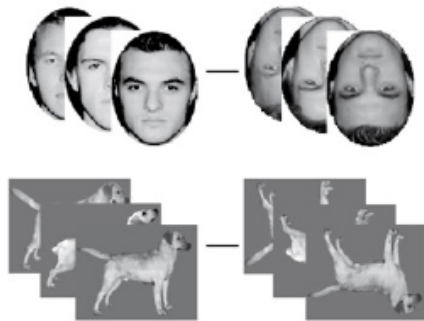
# Can generic expertise explain special processing for faces?

McKone, Kanwisher, and Duchaine  
*Trends in Cognitive Sciences, 2007.*

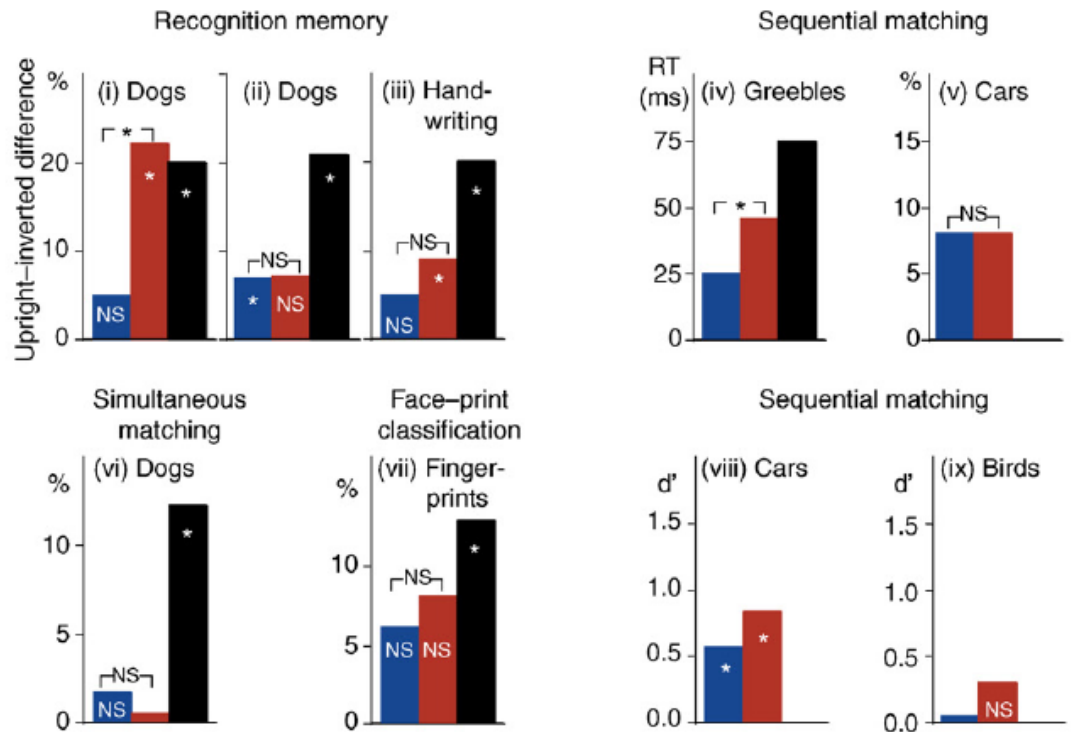
**Objective:** Address the claims of the expertise hypothesis, show that objects of expertise do not show the same holistic face-like processing patterns, and present a specialized model of face-processing

# Inversion Effect

(a) Inversion effect

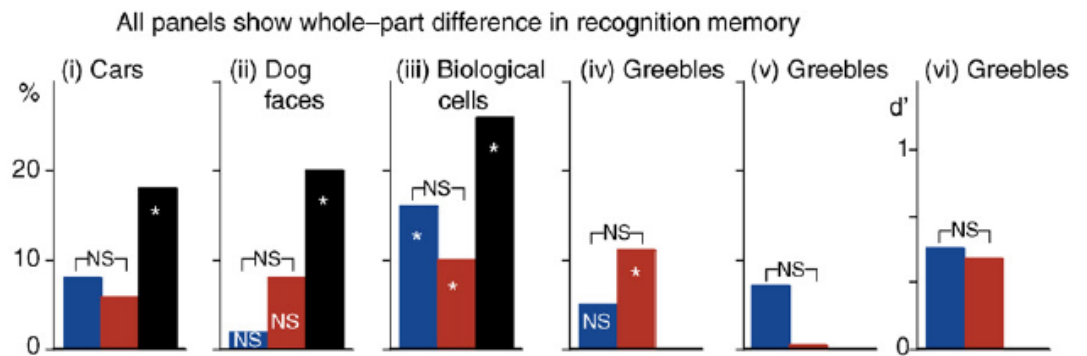
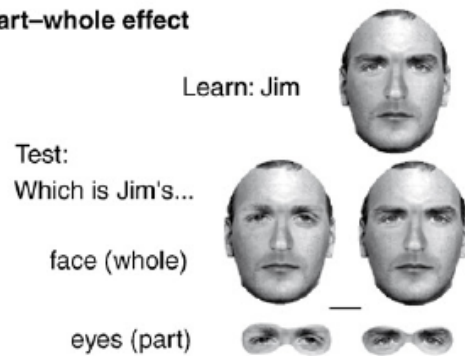


- Objects - novices
- Objects - experts
- Faces



# Part-whole Effect

## (b) Part-whole effect



# Composite Effect

## (c) Composite effect

Name one half...

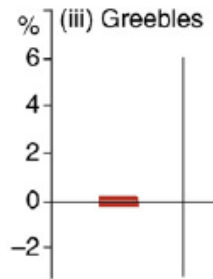
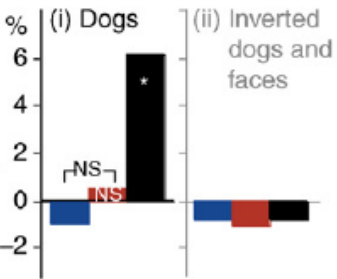
Unaligned



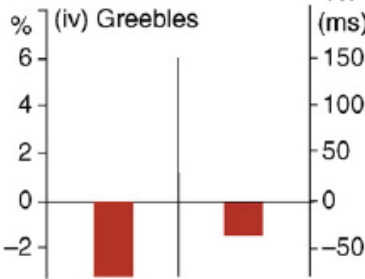
Aligned



Unaligned-aligned difference  
(for accuracy; reverse for RT)



RT (ms)

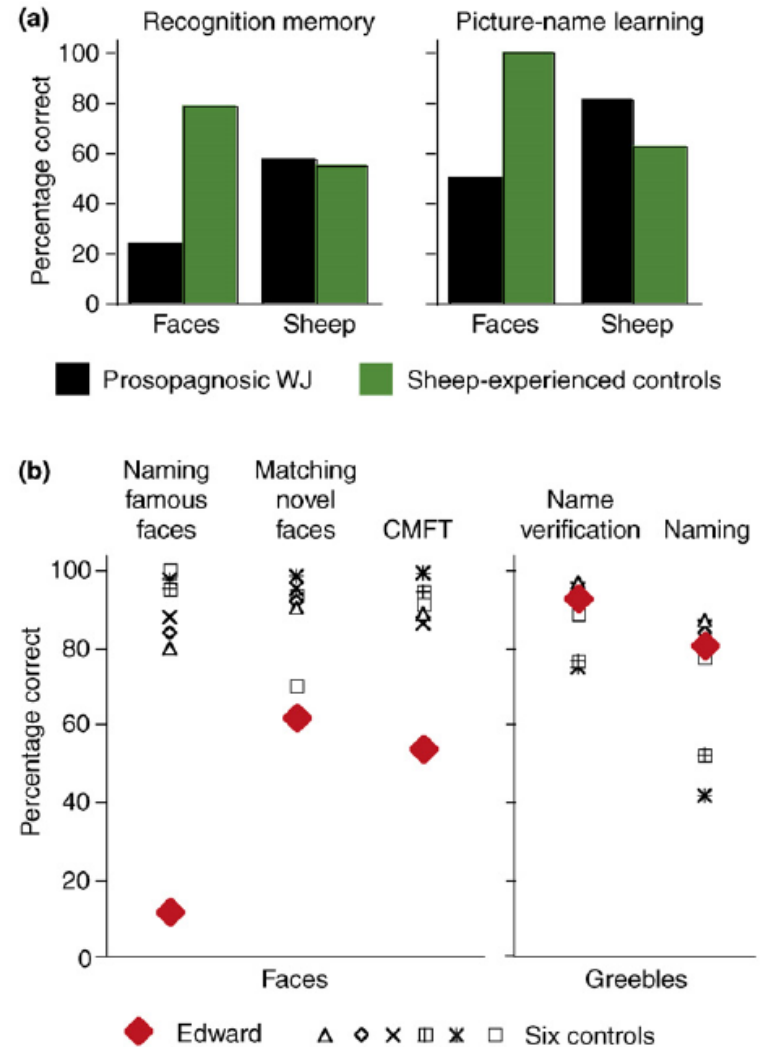


RT (ms)



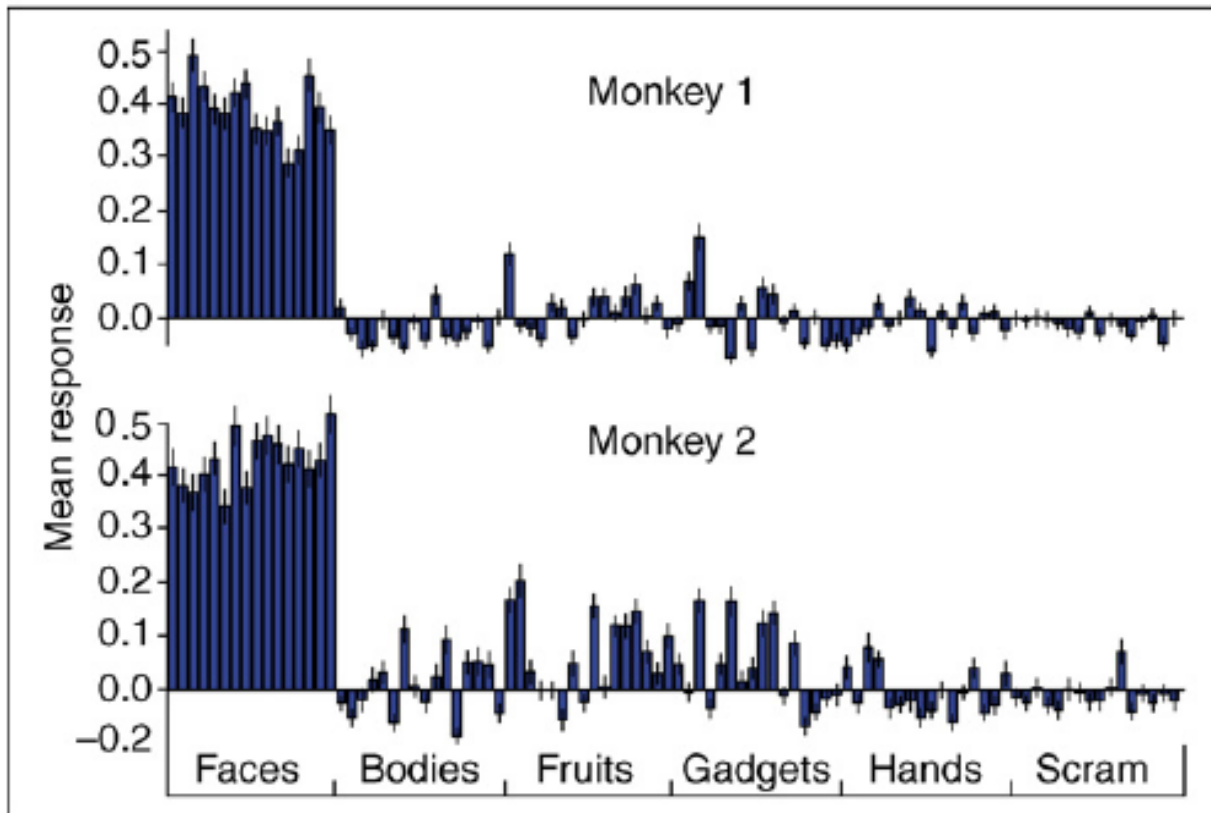
# Prosopagnosia

- Prosopagnosia and object agnosia are often dissociated
- Objects of expertise recognition performance dissociates from face performance as well



# Single Unit Recording in Monkeys

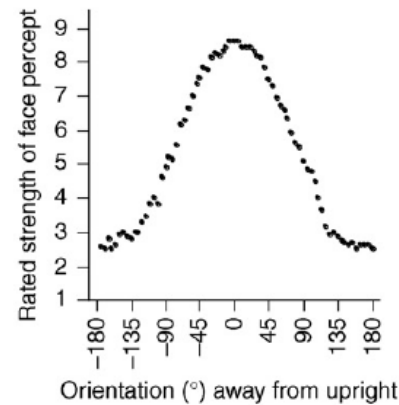
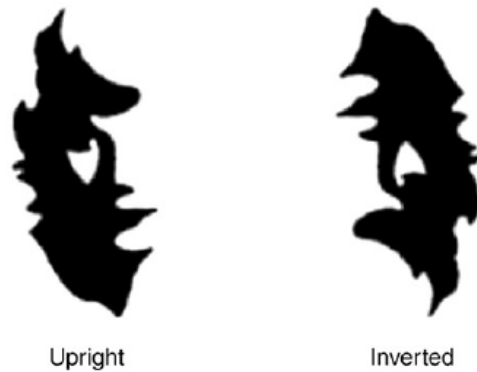
97% of cells in middle face patch of macaque monkeys are highly selective for faces



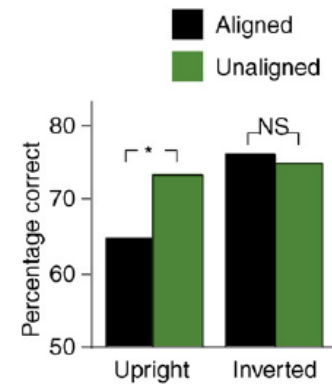
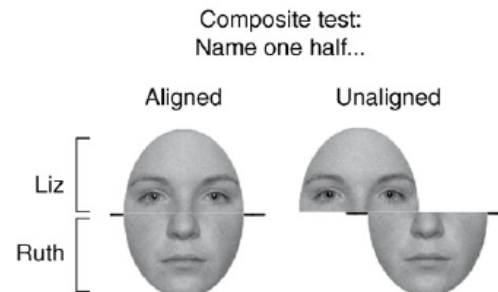
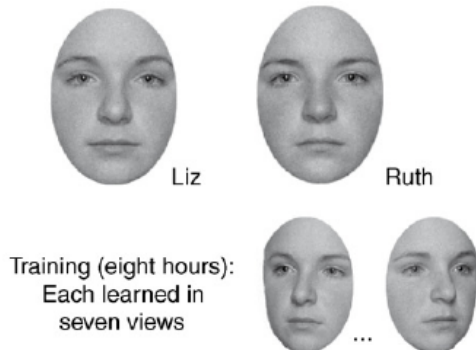
# Inverted Faces

No holistic processing develops despite training

(a) Difficult-to-see Mooney face (hundreds of trials)



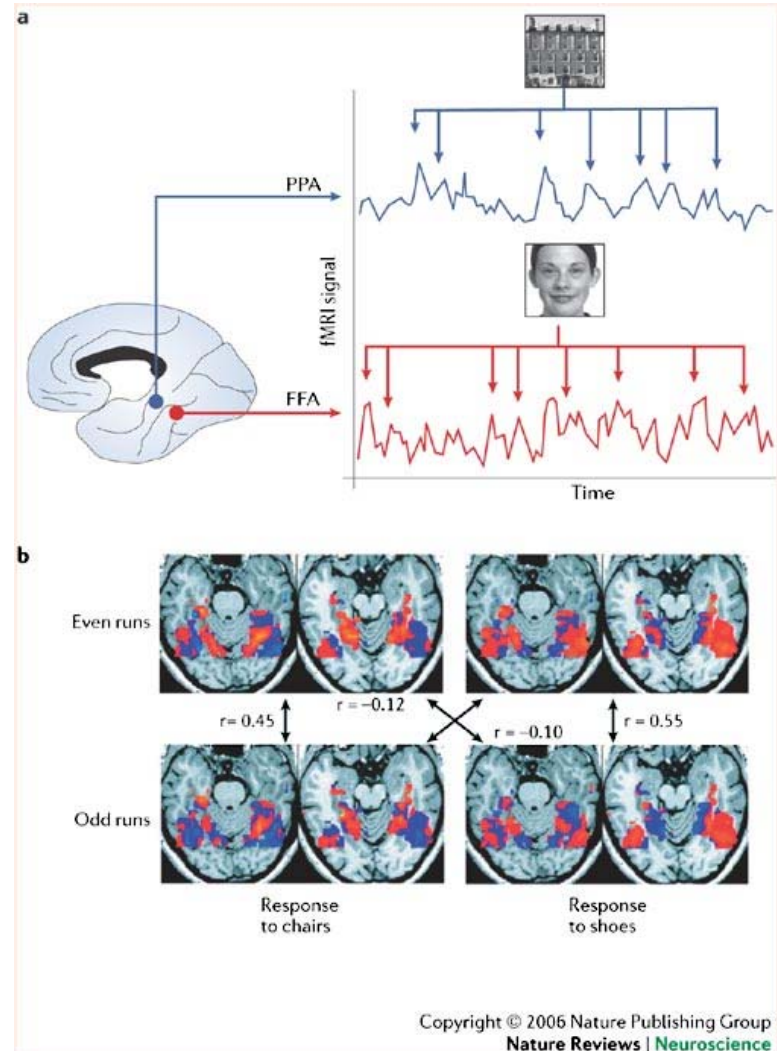
(b) Learning identical twins (thousands of trials)



# Parahippocampal Place Area

**Decoding mental states from brain activity in humans**

*John-Dylan Haynes and Geraint Rees  
Nature Reviews Neuroscience, 2006.*





# McKone Conclusion

- Many studies have found that objects of expertise do not invoke the same pathways or display the same behaviors as faces
- Face processing reflects either an innate template which guides recognition or a different type of expertise with an early critical period

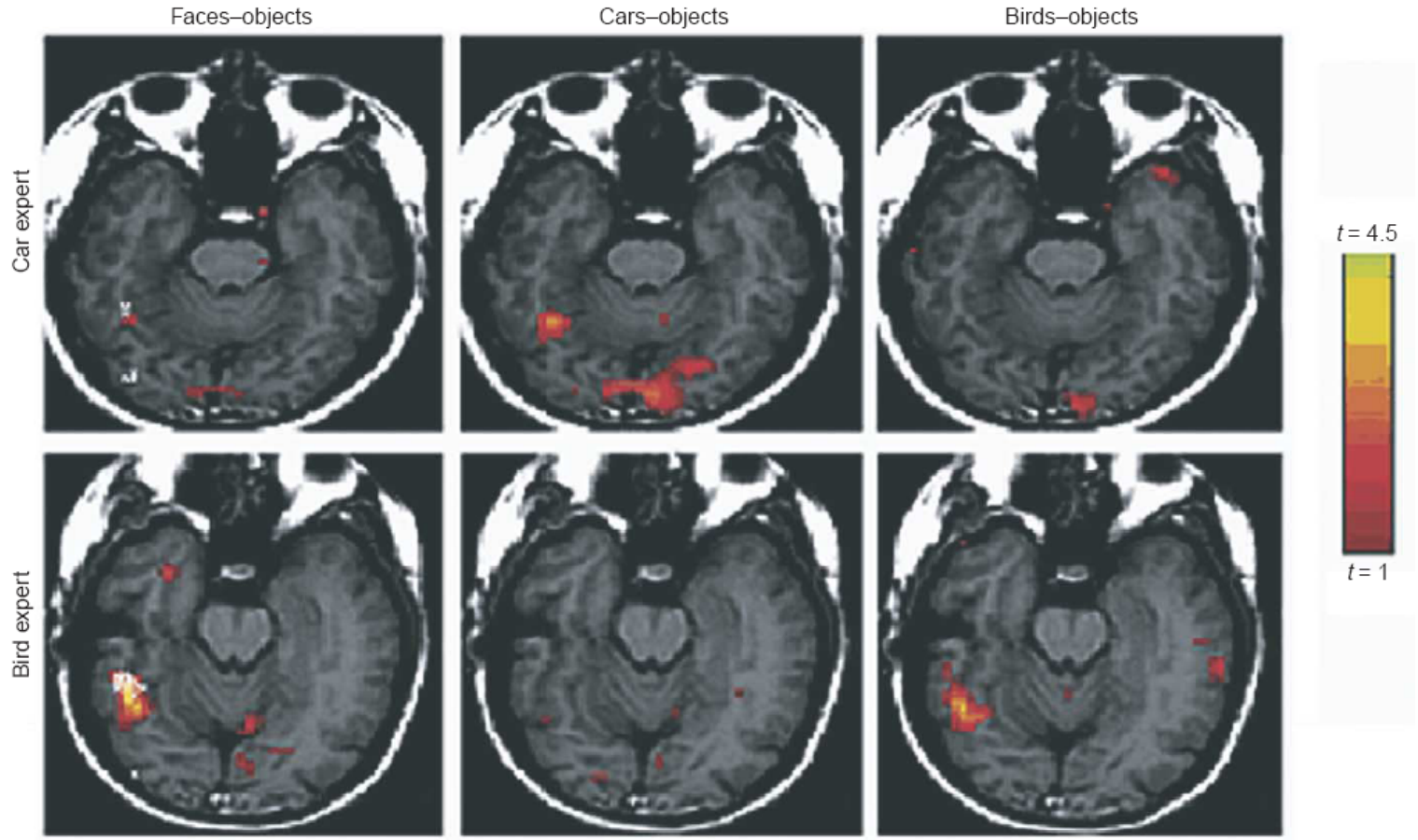
# Beyond faces and modularity: the power of an expertise framework

Bukach, Gauthier, and Tarr  
*Trends in Cognitive Sciences, 2006.*

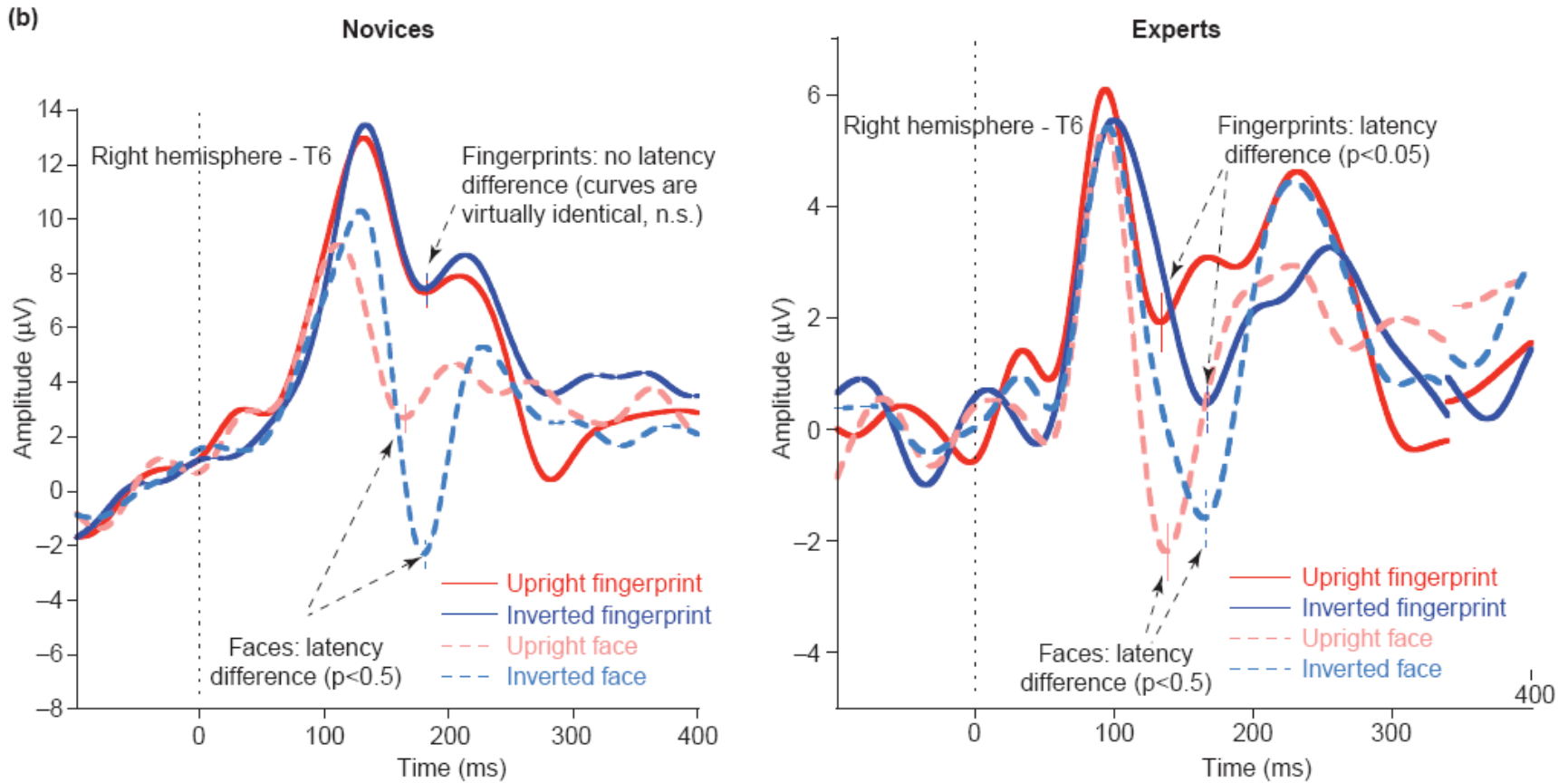
**Objective:** Discuss the value of an expertise framework independently of the domain-specific vs. domain-general debate concerning face recognition.

# Expertise effects outside FFA

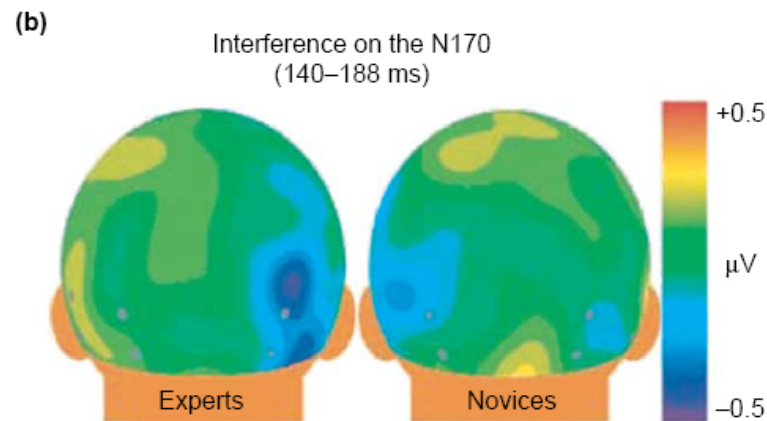
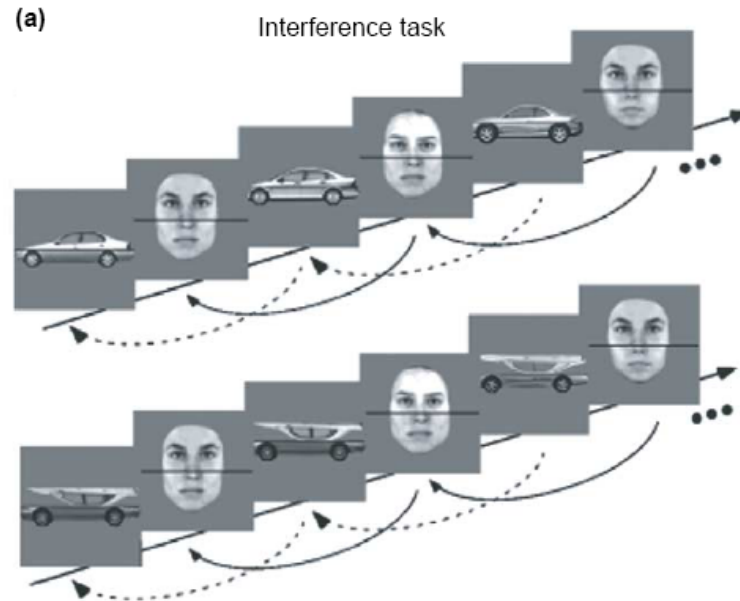
(a)



# Event related potentials: N170



# Dual-task Interference



# Bukach Conclusion

- Expertise framework has implications outside of the FFA debate
- Properties and interactions of expertise worth studying

## Box 3. Questions for future research

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- How long-lasting are the effects of expertise training?
- What is the role of decisional processes in expertise?
- What is the role of attention in expertise?
- How does feature saliency change with expertise?
- Can we create feature-based expertise, and how will it differ from holistic expertise?
- What role do semantic features play in perceptual expertise?
- How does expertise for different modalities (visual, auditory, tactile) differ? In what ways are they the same?
- How does expertise affect working memory capacity?
- Can we dissociate FFA activity related to detection from FFA activity related to identification?
- How do interactions between the amygdala and the FFA influence the acquisition of expertise?
- Are there special populations that can benefit from face training?
- How does the age at which expertise is acquired influence its development and potential neural instantiation?
- What neural mechanisms are at work during the acquisition and preservation of expertise? Are there changes in connectivity? If so, at what scale?